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Handheld expands on the Benelux market

The Handheld Group maintains its strong expansion path with yet another new subsidiary.

The Handheld Group today announced the opening of a new subsidiary in Europe, on the Benelux market. The new company, Handheld Benelux B.V., is located in Deventer in The Netherlands and will be led by Managing Director Peter ter Linde.

Peter has a successful history in the ruggedized market. Prior to coming to the Handheld Group, Peter co-founded eMpoly B.V., a Dutch company specialized in rugged hardware and mobile software for field services. Peter started his career with a Dutch distributor of rugged hardware and was the Sales Manager for 3 years. Peter has got a bachelor degree in Technical Business Science and shares a great passion for the mobile industry.

"There is a strong growth of rugged computing on the Benelux market and the Handheld Group has a successful track record already in Holland and Belgium. We are looking forward to continuing this strong expansion and believe that with the wide range of quality products Handheld has to offer we will accomplish the goals that we aim for", says Peter ter Linde.

Handheld Benelux is offering rugged handheld computers, tablets and PDAs, including the Nomad, Recon and Ranger as well as the Algiz 8, Algiz 10, Algiz 13 and the M3 product family.

"We are the fastest growing company in Europe within the rugged sector and we want to continue our rapid expansion pace with the opening of a subsidiary on the Benelux market. Our winning concept, with a strong product line up and a clear partner focus, in combination with the wealth of experience that Peter and his team add is indeed very promising" said Jerker Hellström, CEO of the Handheld group.

About the Handheld Group:

HHCS Handheld AB was founded in 1997 and are today one of Europe's leading suppliers of rugged computers for forestry, utility, military, transportation and logistics and other applications. Through its subsidiaries the group works with its partners to deliver complete mobile computing systems that meet the specific needs of customers throughout the world. For more information see: www.handheldgroup.com or www.handheldbenelux.com

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